Discovery COMMUNICATIONS
{ AT A GLANCE }

As Reported July 31, 2014

OWNERSHIP

Discovery Communications is publicly traded on Nasdaq under the symbols: DISCA, DISCB and DISCK.

NEW

Discovery Communications has announced that Discovery Fit & Health will become Discovery Life Channel, debuting on January 15, 2015. Profiling ordinary people in extraordinary situations, Discovery Life presents an unfiltered look at real relationships, while documenting people as they face hardships, take risks and persevere.

IMPACT

This year, nearly 4,000 Discovery employees stepped away from their desks and into their communities for the company's fifth annual "Discover Your Impact Day." The global volunteer initiative was bigger than ever, spanning nearly 35 countries, 50 offices and more than 200 projects worldwide.

DID YOU KNOW?

EUROSPORT

On May 30, Discovery Communications completed its acquisition of a controlling interest in Eurosport International, Europe's leading sports entertainment provider. Discovery increased its interest in Eurosport to 51% from 20% as part of a larger strategic partnership with TF1 Group that began in December 2012.

U.S. NETWORKS

876 million cumulative subscribers[1] in the United States

Subscribers

Discovery Channel	97M
TLC	96M
Animal Planet	95M
Investigation Discovery	85M
OWN: Oprah Winfrey Network	82M
Science Channel	76M
Hub Network	70M
American Heroes Channel	61M
Velocity	58M
Destination America	57M
Discovery Fit & Health	46M
3net	40M
Discovery en Español[3]	7M
Discovery Familia[3]	6M

EDUCATION

Innovative, multimedia educational products and services serving more than half of U.S. K-12 schools

- Discovery Education *streaming* PLUS
- Discovery Education Digital Techbook Series
- Discovery Education Professional Development
- Discovery Education Assessment
- Discovery Educator Network

More than 3.5 million teachers and 35 million students use Discovery Education's leading broadband content

Over 80 million pieces of content delivered per year

INTERNATIONAL NETWORKS

1.9 billion cumulative subscribers[1][2] in more than 220 countries and territories

Subscribers

Discovery Channel	348M
Animal Planet	304M
TLC	262M
Eurosport	128M
Switchover Media	104M
Discovery Kids	83M
DMAX	79M
Investigation Discovery	79M
Discovery Science	78M
Eurosport 2	68M
Discovery Home & Health	65M
Discovery Turbo	59M
Fatafeat	55M
SBS Nordics	29M
Quest	26M
Discovery Real Time	25M
Discovery World	18M
Discovery Max	18M
Shed	12M
Discovery History	11M
Discovery HD Showcase	11M
Eurosport Asia Pac	10M
Eurosportnews	9M
Discovery HD World	8M
Discovery HD Theater	6M
Discovery Civilization	5M
Discovery Travel & Living	4M
Discovery Historia	2M

BY THE NUMBERS

- 2.7 billion cumulative subscribers[1][2]
- 194 international HD markets
- 53 network entertainment brands
- 110+ original online web series
- 600 hours of original online video

About Discovery Communications:

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching 2.7 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content on worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery also controls Eurosport International, a premier sports entertainment group, including six pay-TV network brands across Europe and Asia. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

[1] Subscriber numbers as of June 30, 2014, according to The Nielsen Company in the U.S. and internal data review and external sources outside of the U.S. [2] Subscriber numbers include unbranded programming blocks in China, which are generally provided without charge to third-party channels and represented approximately 280 million cumulative subscribers as of June 30, 2014. [3] U.S. Hispanic networks are distributed to U.S. subscribers, but are operated by and included as part of Discovery International Networks for financial reporting and management purposes.

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